

Rebuttal to the Argument Against Measure A

City of Morgan Hill

March 3, 2020

Received
City of Morgan Hill

DEC 11 2019

City Clerk

Rebuttal Signers:

1. Larry Carr, Morgan Hill City Council Member
2. Rosy Bergin, Owner, Rosy's at the Beach Restaurant, Morgan Hill
- JA 3. John Kuhnlen, Morgan Hill Police Officers Association, President
4. John Horner, Morgan Hill Chamber of Commerce, President and CEO
5. Linda Goyette, Morgan Hill Small Business Owner, Silicon Valley Glass, Inc.

This is for
clarification purposes,
use the Declaration
page

FILED

DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By CPB Deputy

Rebuttal to the argument against Measure A

City of Morgan Hill

March 3, 2020 election

After a very public, extensive and transparent process, the Morgan Hill Planning Commission and City Council unanimously approved the construction of two new hotels in the Madrone Village Business Park.

Vote Yes on Measure A.

Numerous professional studies and environmental review went into that decision. Concerns from competitor hotel owners were considered. Overwhelming evidence supported two additional hotels at the Madrone Village Business Park.

Vote Yes on Measure A.

Professional estimates calculate these new hotels would generate between \$700,000 and \$1,000,000 annually in NEW tax revenue for city services – public safety, libraries, roads and parks.

Vote Yes on Measure A.

Hotel users will be paying these taxes – not Morgan Hill residents. And with the City facing possibly a \$7,000,000 annual deficit, this new revenue is vitally important to maintain essential services.

Vote Yes on Measure A.

Despite competitor hotel objections, an independent study concluded: "substantial unaccommodated demand" for new hotels in Morgan Hill. Visitors coming for weddings, anniversaries, celebrations, weekend tourists, business travelers will use these hotels. The study's conclusion was confirmed when LaQuinta Hotel opened in 2017 and hotel tax revenue increased significantly, as it has since 2011.

Vote Yes on Measure A.

Arguments about "increasing traffic" are inaccurate. Hotel patrons arrive during non-peak commute times. Retail uses approved for the site would have created more traffic than hotels. Each hotel is 100 rooms - approximately 70 patrons nightly.

Vote Yes on Measure A.

A wide coalition of Morgan Hill residents and organizations support this decision. It's just right for Morgan Hill.

Vote Yes on Measure A.

www.JustRightforMorganHill.com

End

238

DEC

FILED

DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By CRJ Deputy

DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By CEL Deputy

SANTA CLARA COUNTY
REGISTRAR OF VOTERS

DEC

REBUTTAL ARGUMENT
DECLARATION BY AUTHOR(S) OR OTHER PERSON(S) AUTHORIZED BY AUTHOR
(Elections Code § 9164, 9167, 9504, 9600)

The undersigned author(s) of the rebuttal to the argument in favor of against ballot measure A at the
(circle one) (letter)
CALIFORNIA Primary election for the City of Morgan Hill
(title of election) (name of jurisdiction)
to be held on MARCH 3, 2020 hereby state that such argument is true and correct to the best
(date of election)
of these knowledge and belief.
(his / her / their)

1.

Signature

Date

Morgan Hill City Council Member

Type Title to Appear on Rebuttal

LARRY CARR

M / F

Print Name as Signature will appear in
voter information guide

2.

Signature

Date

Owner, Rosy's at the Beach Restaurant,
Morgan Hill

Type Title to Appear on Rebuttal

Rosemary (Rosy) Bergin

M / F

Print Name as Signature will appear in
voter information guide

3.

Signature

Date

Morgan Hill Police Officers Association,
President

Type Title to Appear on Rebuttal

JOHN (JOHANNES) KULLEN

M / F

Print Name as Signature will appear in
voter information guide

4.

Signature

Date

Morgan Hill Chamber of Commerce
President and CEO

Type Title to Appear on Rebuttal

John T. Horner

M / F

Print Name as Signature will appear in
voter information guide

5.

Signature

Date

Type Title to Appear on Rebuttal

M / F

Print Name as Signature will appear in
voter information guide

IRMA TORREZ (408) 776-7380 irma.torrez@morganhill.ca.gov
Contact Person Ed McGovern Telephone # 415-999-4689 Email Address
ed.mcgobern@yahoo.com

FILED

DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By CPX Deputy

SANTA CLARA COUNTY
REGISTRAR OF VOTERS

DEC

REBUTTAL ARGUMENT

DECLARATION BY AUTHOR(S) OR OTHER PERSON(S) AUTHORIZED BY AUTHOR
(Elections Code § 9164, 9167, 9504, 9600)

The undersigned author(s) of the rebuttal to the argument in favor of ~~in favor of~~ ballot measure A at the
(circle one) (letter)
CALIFORNIA Primary election for the City of Morgan Hill
(title of election) (name of jurisdiction)
to be held on MARCH 3 2020 hereby state that such argument is true and correct to the best
(date of election)
of her knowledge and belief.
(his / her / their)

1. Signature _____ Date _____

Type Title to Appear on Rebuttal _____

M / F
Print Name as Signature will appear in
voter information guide

2. Signature _____ Date _____

Type Title to Appear on Rebuttal _____

M / F
Print Name as Signature will appear in
voter information guide

3. Signature _____ Date _____

Type Title to Appear on Rebuttal _____

M / F
Print Name as Signature will appear in
voter information guide

4. Signature _____ Date _____

Type Title to Appear on Rebuttal _____

M / F
Print Name as Signature will appear in
voter information guide

5. Signature Linda Goyette Date 12/11/19

Morgan Hill small business owner, Silicon Valley, Glass Inc.

Type Title to Appear on Rebuttal _____

Linda Goyette M / F
Print Name as Signature will appear in
voter information guide

Contact Person

Ed McGovern

Telephone #

415-999-4689

Email Address

ed.mcGovern@
yahoo.com



SANTA CLARA COUNTY
REGISTRAR OF VOTERS

Received
Clerk of Court

DEC 13 2019

REBUTTAL SIGNER AUTHORIZATION

The author of an argument may sign the rebuttal argument or may authorize in writing any other person to author/sign the rebuttal argument. Below is a sample of written authorization that is required when the author of the argument does not sign the rebuttal argument but instead has another person sign in their place. All required signatures must be original signatures.

Date of Election MARCH 3, 2020

As a signer on the Argument in favor of / against Measure A in the
(circle one)

City of Morgan Hill, I authorize
(Jurisdiction)

John HORNER to sign the rebuttal argument in my place.
(new rebuttal signer)

[Signature]
Signature

RICHARD KENT
Printed Name

Date of Election MARCH 3, 2020

As a signer on the Argument in favor of / against Measure A in the
(circle one)

City of Morgan Hill, I authorize
(Jurisdiction)

Linda Goyette to sign the rebuttal argument in my place.
(new rebuttal signer)

[Signature]
Signature

SUMAN GANAPATHY
Printed Name

FILED
DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By [Signature] Deputy



SANTA CLARA COUNTY
REGISTRAR OF VOTERS

Revised
City of Santa Clara

DEC 1 2019

REBUTTAL SIGNER AUTHORIZATION

City Clerk

The author of an argument may sign the rebuttal argument or may authorize in writing any other person to author/sign the rebuttal argument. Below is a sample of written authorization that is required when the author of the argument does not sign the rebuttal argument but instead has another person sign in their place. All required signatures must be original signatures.

Date of Election MARCH 3, 2020

As a signer on the Argument in favor of / against Measure A in the
(circle one)

City of Morgan Hill, I authorize
(Jurisdiction)

Rosy Bergin to sign the rebuttal argument in my place.
(new rebuttal signer)

[Signature]
Signature

Brittany Sherman
Printed Name

Date of Election _____

As a signer on the Argument in favor of / against Measure _____ in the
(circle one)

_____, I authorize
(Jurisdiction)

_____, to sign the rebuttal argument in my place.
(new rebuttal signer)

[Signature]
Signature

JOHN KUHLEN
Printed Name

FILED
DEC 13 2019

REGISTRAR OF VOTERS
COUNTY OF SANTA CLARA

By CLY Deputy